



Singapore Advertisers Association

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APPLICATION FOR MEMBERSHIP

Name of Organisation : _____

Postal Address : _____

Email address : _____ Telephone: _____

Nature of Business : _____

Official Representative	:	_____	Position	:	_____	Email address	:	_____
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Alternate Representatives : _____

Application signed by	:	_____	Name	:	_____
(authorised signature)					

Date _____ Position _____

We, being engaged in, or connected with, advertising in Singapore hereby apply for Ordinary/Associate membership in the Singapore Advertisers Association and request you to enter our name on the Register of Members. We hereby agree to abide by the Rules of the Association now in force, a copy of which has been received, and to such amendments thereto as may hereafter be introduced, and to such new Rules as may from time to time be passed. We acknowledge that a copy of the Singapore Code of Advertising Practice (SCAP), which is available on ASAS' website is adopted by the Association and undertake to comply with its Rules. As a condition of membership, we recognised that the object of SAA is to promote the interest of advertisers and provide a forum for legitimate contacts between members of the advertising industry. SAA should therefore not be used by members to further any anti-competitive or collusive activities that could violate the Competition Act of Singapore. For details of the Act, please visit CCS website at www.ccs.gov.sg.

Terms and Scale of Subscription

An **Entrance** Fee of \$50 is applicable upon approval for the first time member (Rule 11a). Subscription fee is yearly and commences at the time of application for the calendar year ending 31st December. In the event the application falls within the second half of the year, the applicant shall only be liable for one half of the annual subscription (Rule 11c). The next annual subscription shall be paid on or before 31st March for the new calendar year (Rule 11e). Written notice of termination is required, in which event a member shall be liable for the annual subscription for the year in which he resigns (Rule 9).

SAA Annual Subscription Scale is as follows:

ORDINARY MEMBERS

- Companies spending or supervising an Advertising and Promotion expenditure not exceeding \$500,000 per year _____ \$400.00
- Companies spending or supervising an Advertising and Promotion expenditure in excess of \$500,000 per year _____ \$500.00

ASSOCIATE MEMBERS _____ \$450.00